

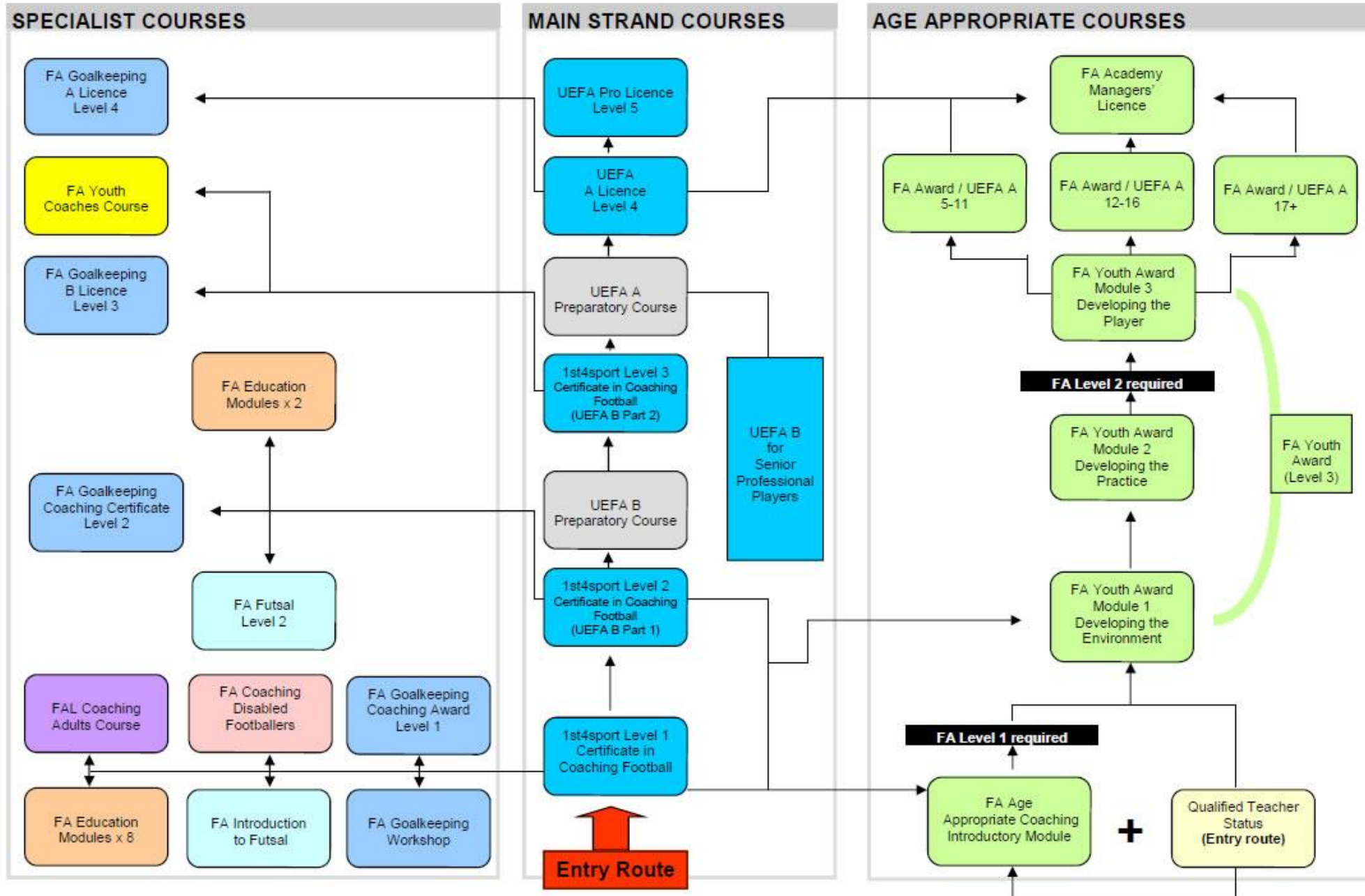
Becoming an Entrepreneur and Running Your Own Business



My experience

- Football coaching business - Partnership
 - After school clubs
 - Academy sessions
 - Birthday parties
 - 1:1 training
 - Guest sessions for local teams
- Aeroball – Bubble Football

COACHING PATHWAY



Different Areas of the Job

- Practical side
 - Coaching
 - Scouting
- Admin side
 - Forms
 - Letters
 - Communication with schools/parents/etc
 - Communication with professional clubs
 - Banking
 - Accounts
 - CRB's
 - Equipment orders
 - Payroll
 - Communication with staff
 - Recruitment

Day to day

- Check staff are clear with what they are doing.
 - Organise any logistical issues.
 - Cover any staff absences.
 - Deliver morning sessions
 - Communicate with staff about the session – issues?
 - Deliver afternoon sessions.
 - Communicate with staff about the session – issues?
 - Communicate with school if need be.
 - Deliver evening session.
 - Debrief.
 - Check email communications.
 - Update social media platforms.
 - Check staff for the following day.
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- Weekends – go and scout.

Career Path

- Go wherever you want to go with it.
 - Expand the size of the company
 - Deliver in different areas
 - Franchise
 - Link with professional clubs
 - Get more qualified
 - Branch into new sports
 - Sell

Difficulties

- Recruitment
- Complaints
- Motivation
- Cover
- Tax returns
- Competition
- Seeing the future

Work Opportunities

Reading Community Trust



**COMMUNITY
TRUST**
Care • Develop • Educate

Local Football Clubs – Always looking for volunteers. Good clubs will put you through at least FA Level 1.

Same applies to all types of work.



Questions?