



MAIDEN ERLEGH

SCHOOL

Headteacher: Mr P. Gibson

MSc (Educational Leadership), BA (Economics)

Silverdale Road, Earley,
Reading, RG6 7HS
0118 926 2467
MESoffice@maidenerleghtrust.org
www.maidenerleghschool.co.uk
@MaidenErleghSch

9 June 2021

Dear Parent/Guardian

Years 11 to 13 - Youth Card

At Maiden Erlegh School, we are passionate about supporting our students and providing them with the skills and tools they need for their future. As part of this, we are excited to share the news of the newly launched Youth Card app that will give young people the chance to access exclusive discounts and career development opportunities in their area.

The first of its kind, Youth Card is a free mobile app that offers life-changing opportunities and discounts for young people in England, Wales and Northern Ireland. Packed with unique developmental experiences and meaningful discounts covering economic, social and cultural opportunities for 16-25-year-olds to access.

Launched by Speakers for Schools and partners UK Youth and Young Enterprise, the free app will enable students from the age of 16+ to safely browse through exclusive discounts in their area as well as a range of inspirational talks and work experience opportunities across the UK. We hope these opportunities and experiences will inspire our students to envisage the wide range of career possibilities ahead of them and help pave the way for their future.

Speakers for Schools was founded in 2010 by ITV's Political Editor Robert Peston, and supported by the Law Family Charitable Foundation, with a mission to help level the playing field for young people of all backgrounds. The charity's aim is to end educational inequality by giving all young people access to the same prestigious networks available to the top fee-paying schools in the UK. It provides talks from influential figures as well as work experiences linking state school students to industry leading employers and networked support partners.

The Youth Card app will be piloting in Birmingham from 8 March to 31 May with national rollout expected this summer.

Young people can find out more about the Youth Card app and register their interest ahead of the national launch at the following address: <https://bit.ly/3spmDja>.

Young people will be provided with:

- Over 10,000 local and national work experience placements
- Mentoring
- Youth group activities
- Skill-building and CV writing workshops
- Mental health services
- Discounts on food, clothing and travel and much more.

For further information, please visit: <http://www.speakersforschools.org/youthcard-join>

Yours sincerely

Mr R Buck
Assistant Headteacher
Trust Lead for Careers and Destinations