

11 February 2019

Dear Parent/Guardian

### **Start – Free Careers Software**

I am writing to share an exciting new careers software platform that we have launched at Maiden Erlegh School. Start is a free and comprehensive digital platform which provides students with the ability to take control of their future destinations through up-to-date and detailed careers guidance.

This software package is a fantastic opportunity to explore the many different options available to young people including:

- Up-to-date information from a variety of trusted sources
- Careers guidance for students in Years 7 to 13
- Support and guidance through key moments of choice and transition from education to employment
- Comprehensive information on careers and employability skills
- Local labour market information
- Support with writing job applications, CVs, assessment centres and the recruitment process

Students will need to set up their own personalised profiles, including interests, work preferences and skills and then the software will then provide specific job ideas including information on entry routes, information about different careers and earning potentials. This will enable students to make decisions about jobs and professions that suit their individual personality and skills. Students will also be able to think through areas they may need to improve upon, the courses and subjects that they may need to take, support with decisions regarding college, university and apprenticeship routes and finding out who is recruiting locally in their professions of interest.

Students will also find the many videos available on the platform to be beneficial as people already doing various careers provide insightful information regarding what life is actually like on a day-to-day basis.

During tutor sessions your child has already, or is in the process of being provided with information about how to log in to the software and set up their profile. The software can also be used on mobile phones and tablets.

This software is particularly beneficial as students can log in at home and will provide you with an opportunity to explore all of the information available with your child and the ability to have meaningful conversations about future careers and destinations.

The website can be accessed via: <https://login.startprofile.com/Login.aspx>

Please do not hesitate to contact me via the school office if you require any further information.

Yours sincerely



Mr R Buck  
Trust Lead for Careers and Destinations